

CASSILETH PLASTIC SURGERY

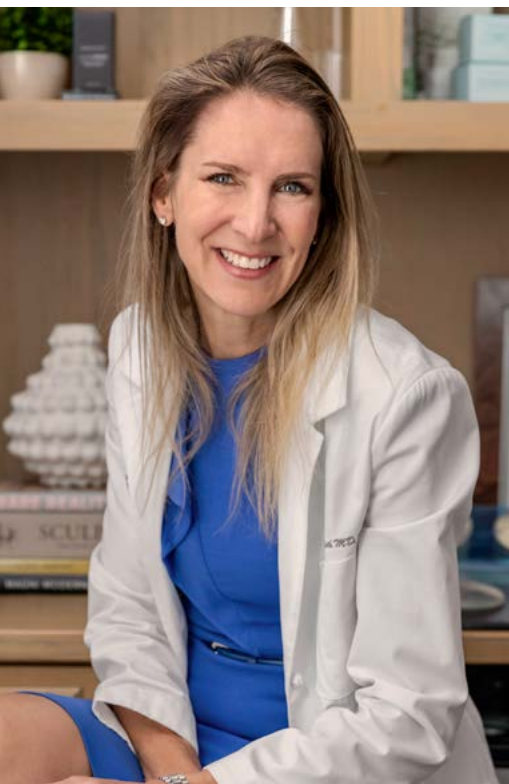
Now fully functional with Nextech's specialty solution, Dr. Cassileth says she couldn't imagine running her practice without it. Her team is able to provide exemplary care with the backing of Nextech's customizable, high-performance system.

- Dr. Lisa Cassileth, MD, FACS

PRACTICE PROFILE

Dr. Lisa Cassileth is one of the most renowned plastic surgeons in the Beverly Hills area. She founded her practice over 15 years ago, building a team of exceptional surgeons and has been featured in ELLE, Refinery29, Fortune and others. For her practice's success, Dr. Cassileth needed an EHR designed to work alongside plastic surgeons as well as one that would help her sustain optimal productivity and patient care.

Before implementing Nextech, her practice was suffering from issues such as decreased productivity, inefficient interdepartmental communication, and inefficiencies caused by an unintegrated billing system. She knew it was time for a change, and her search for something better led her to choose Nextech's plastic surgery-specific EHR and Practice Management platforms.



THE FIX

Taking advantage of the breadth and scope of Nextech's all-in-one, customizable solution, Dr. Cassileth implemented the fully-integrated Nextech EHR and Practice Management system after participating in a live demonstration with a Nextech team member. Dr. Cassileth was immediately drawn to the system's intuitive nature and ability to adapt to the established workflow of her practice.

She now says her staff is able to operate on a more systematic level by implementing the many facets of Nextech into their daily routine. "The Reports module is a really important tool," said Dr. Cassileth. "We use it to study and evaluate the performance of various providers, to analyze the performance of products and procedures and also for goal setting. Part of the reason we can be so attuned to our patients is because we know what's going on thanks to Nextech."

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THE SUCCESS

Now fully functional with Nextech's specialty solution, Dr. Cassileth says she couldn't imagine running her practice without it. Her team is able to provide exemplary care with the backing of Nextech's customizable, high-performance system. Regularly accessing tools such as marketing, notes, reports and inventory, Nextech has given Dr. Cassileth and her staff a way to effectively run the practice with the freedom to focus on the patient instead of their healthcare IT solution.

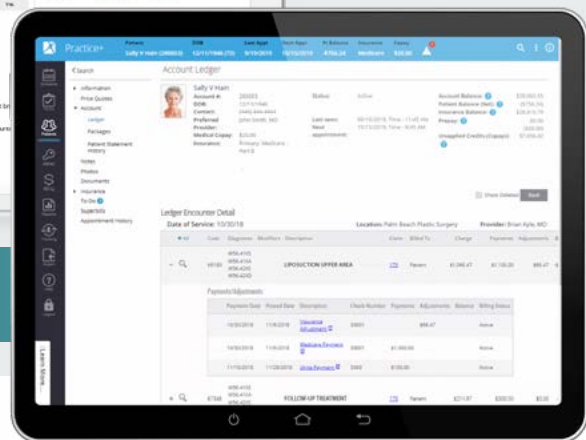
"When a client comes in, if I haven't seen them in a long time, I need to be able to look at the notes and the history of the client," says Dr. Cassileth. "We're very careful to enter detailed notes. It's very important to us because we're a 'personal touch' kind of practice and it's something that our clients feel when they walk through the front door. Our day starts and ends with Nextech."

In conclusion, Dr. Cassileth credits much of her practice's ongoing success to the fully-integrated power of Nextech EHR and Practice Management: "As we grew, Nextech seamlessly accommodated our changing needs and helped us become the well-run, successful office we are today."

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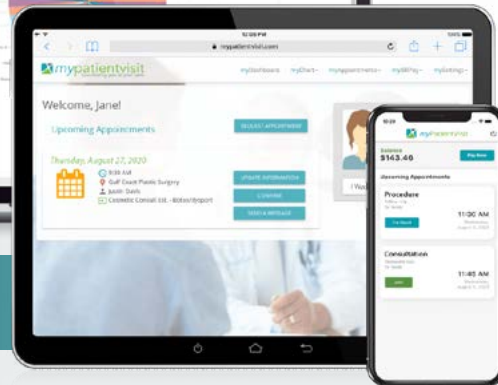
EHR Photo Management



Insurance & Cosmetic Billing



AR Performance and Patient Portal



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