

Aesthetics Vendor Essentials Checklist

When researching technology vendors, use this checklist to ensure you'll be partnering with a team that delivers features and support to satisfy your practice's specific needs.

Clinical Department

- ☐ User-based save preferences
- ☐ Auto-save
- ☐ Robust defaults
- ☐ Customizable charting preferences
- ☐ Built-in clinical intelligence
- ☐ Self-edit all sections, no support required
- ☐ Customizable drop downs
- ☐ Consent on any device
- ☐ Photo management with intelligent photography and on-image drawing

Administrative

- ☐ Online scheduling for patients
- ☐ Recommended follow-up suggests times to the checkout desk for easy checkout/scheduling
- ☐ Analytics to easily track KPIs and provide insights into practice health
- ☐ Integrated appointment reminders (call, email, text)
- ☐ Worklists for staff to easily manage day-to-day operations
- ☐ Dashboard to prioritize and see all daily tasks
- ☐ Educational walk-through of newly released features for clinical and administrative teams
- ☐ Access to multiple tabs in different areas of the platform
- ☐ Integrated credit card processing into the PM to automate reconciliation
- ☐ Accepts patient payments at one time by cash, credit card, and/or check
- ☐ Provider-based scheduling templates

IT

- ☐ Reliable hosted data company
- ☐ Cloud-based
- ☐ Check update release frequency and pricing
- ☐ Self-/auto-installed software updates
- ☐ Development focused on aesthetics
- ☐ Looks the same whether I am on a mobile device or desktop?
- ☐ U.S.-based support
- ☐ Included analytics platform
- ☐ Data security commitment with successfully completed examination under independent audit

Marketing

- ☐ Automated distribution of promotions to patients
- ☐ Trackable marketing ROI
- ☐ Convenient patient conversion tracking
- ☐ Easy access to Customer Acquisition Cost (CAC) reporting
- ☐ Trackable revenue percentage from returning patients

Provide Great Care, Beautifully

Nextech's technology is built to fit the unique way aesthetics providers deliver care.

Contact us today to schedule a demo —
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