Nextech

PATIENT CARE–*SIMPLIFIED*

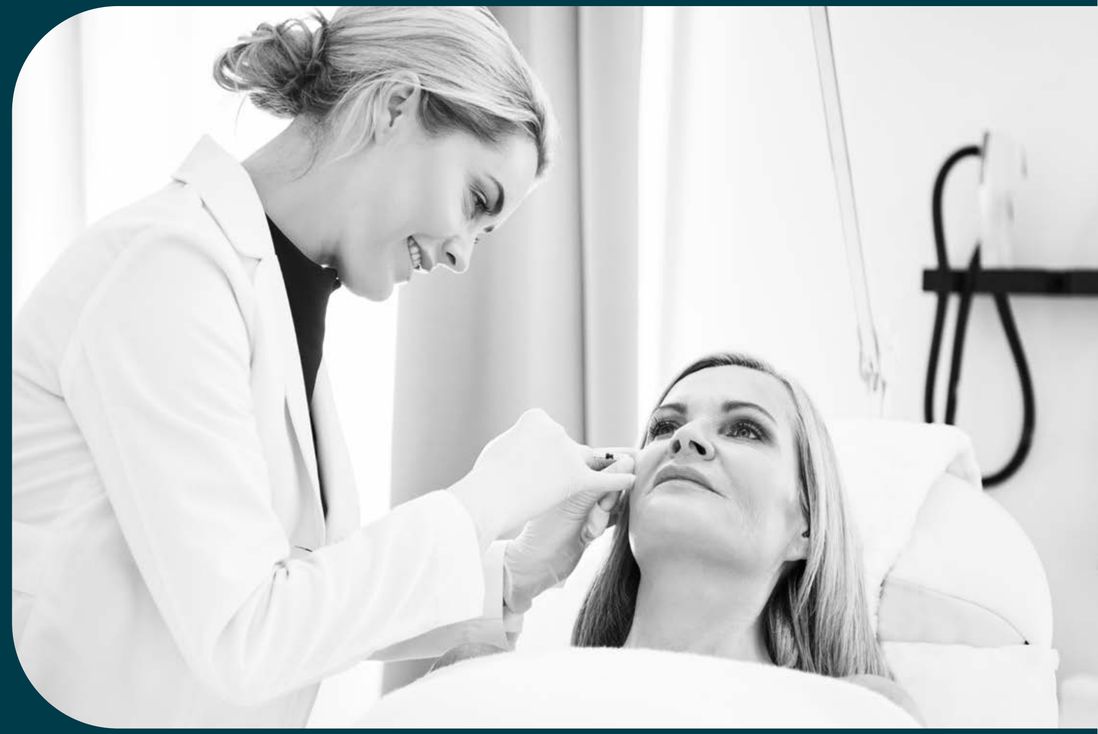
EHR & PM FOR DERMATOLOGY

Serving both Aesthetic and Medical

You only need *one* solution for your practice:

Nextech

Nextech's **Dermatology-specific software** simplifies everything so your practice can focus on patients.



Reduce administrative burdens, improve patient care, maximize financial performance, and grow your practice.

PM

PRACTICE MANAGEMENT

+

EHR

ELECTRONIC HEALTH RECORD

Boost workflow efficiencies, manage practice-changing revenue trends, enhance patient engagement, and increase productivity.

STOP TRYING TO BAND-AID DISPARATE SOLUTIONS TOGETHER: YOU JUST NEED *ONE*.

Nextech's Practice Management solution puts you in control of your workday with customized features designed to meet the needs of your specialty and your practice—all from a simple, user-friendly interface.

- **Advanced Scheduling & Resource Management**
- **Robust Insurance & Cosmetic Billing**
- **Revenue Cycle Management**
- **Integrated Payments Functionality**
- **Quoting for Packages, Events, and Add-on Services**
- **Manage Gift Card Sales and Tracking**
- **Lead Management & Marketing Automation**
- **Custom Reporting & Analytics**
- **Inventory Management**
- **Patient Portal & Mobile App**

PM + EHR

PRACTICE MANAGEMENT

ELECTRONIC HEALTH RECORD

AN EHR THAT SIMPLIFIES EVERYTHING

Let's be frank—there's a reason Nextech is the only EHR to receive the American Academy of Dermatology's (AAD) DataDerm™ Gold recognition. Optimize charting efficiency and documentation accuracy with Nextech's single solution inclusive of Practice Management. Nextech's Dermatology EHR helps you streamline and maximize profitability through simplified intuitive software that helps you deliver exceptional patient care.

- **iPad & Mobile Phone App**
- **Customizable Medical & Cosmetic Templates**
- **Easy Photo Management**
- **Smart Stamping**
- **HIPAA Compliant Dictation**
- **Simplified e-Prescribing**
- **Streamlined Lab Integrations**
- **Telemedicine**

INCREASE PATIENT ENGAGEMENT

Simplify patient communication with secure messaging and appointment reminders. Plus, reduce visit duration time by having patients complete forms prior to appointment.

INCREASE LEAD CONVERSION

30%

Enjoy a **30 percent increase in lead conversion rates** while reducing marketing spending.

IMPROVE PRACTICE PROFITABILITY

Intuitive coding assistance streamlines the billing process, increases claims accuracy, and **maximizes reimbursements *AND* back-office efficiency.**

SOFTWARE SHOULDN'T ADD COMPLEXITY OR REQUIRE WORKAROUNDS

Experience simplified charting features with the industry's only **true streamlined single-page layout with actionable intelligence.** See only what you need in an easy-to-use, intuitive work ow that allows you to focus on the patient instead of charting.

ANYTIME, ANYWHERE ON-THE-GO ACCESS

Give your providers added flexibility to manage patient and clinical requirements, prescriptions, on-demand telehealth, and private patient calls all within one simple app, wherever they are. **Our easy-to-use provider mobile app increases productivity while offering you more mobility.**

INTUITIVE, EASY TO LEARN, AND SIMPLE!

Specialty-specific intelligence ensures the most accurate charting and efficient exam workup for every segment within Dermatology. Hear what the cool kids have to say at one of our **Release Party Webinars** where we highlight new innovations and our constantly evolving technology.

PM + EHR

PRACTICE MANAGEMENT

ELECTRONIC HEALTH RECORD

INTEGRATE WITH TouchMD

TouchMD, the aesthetic industry's preeminent interactive visualization, education, and patient communication platform, is now part of Nextech.

TouchMD exceeds the already high expectations of your dermatology patients at every touchpoint with elegant marketing and educational content, interactive full resolution photography, and a paperless experience all while helping you increase overall conversion rates.

TouchMD

PM + EHR

PRACTICE MANAGEMENT

ELECTRONIC HEALTH RECORD

The *only solution* you need for your practice: NEXTECH

Unifying the Patient Journey and the Provider Workflow

Attract and acquire new patients, enhance patient engagement, and improve work/life quality for both patients and providers.

Clinical efficiency starts by tracking every step of the patient's journey—from the moment they engage with your website or call your practice to the time they check out after their appointment. Nextech reduces wait times and removes practice roadblocks. With built-in monitoring capabilities **designed to create a better patient experience, you're setting your providers up for success throughout the entire care continuum.**

PATIENT JOURNEY

PROVIDER WORKFLOW

SEARCH FOR A PROVIDER >>>

LEAD GENERATION >>>

Two-way texting

Reach more prospects with **easy and efficient texting.**

Cover more skin:

Capture leads and work them from one streamlined place. Nextech offers marketing automation and can help with live chat and two-way texting, so you can be more responsive and available to potential and current clients.

MAKE AN APPOINTMENT >>>

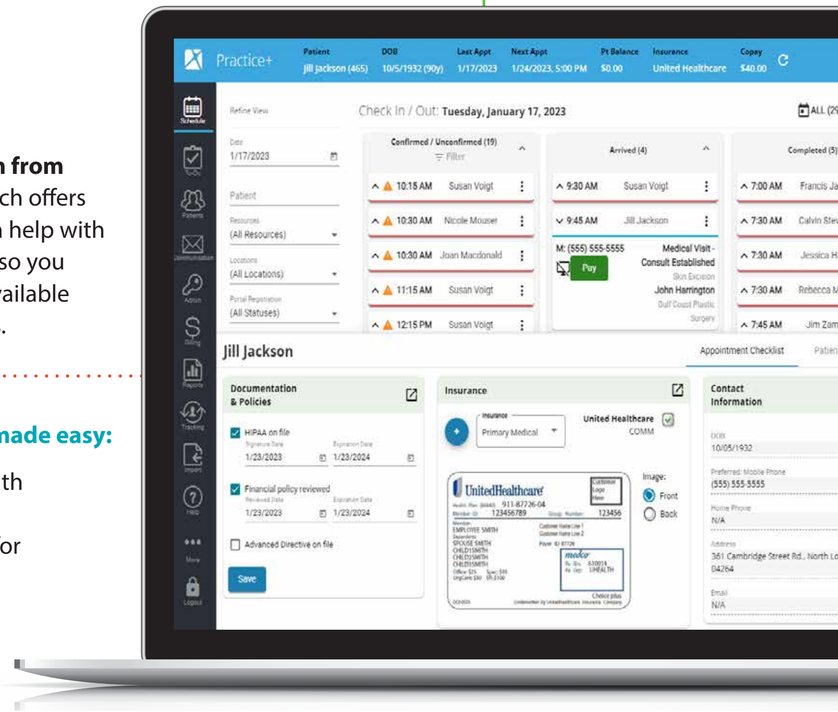
SCHEDULER >>>

Appointments in the click of a button (or two)

Booking an appointment shouldn't be a hassle — from telehealth to online scheduling — **making appointments has never been easier.**

Appointment management made easy:

Never miss a scheduling call with **multi-location, customizable scheduling solutions**—even for telehealth appointments and online scheduling.



CHECK-IN >>>

Paper forms are so '99

Improve patient engagement with a **shorter, more efficient check-in process** that will help reduce visit duration and bring your office into this century.

APPOINTMENT >>>

All eyes on you

With a provider spending less time clicking buttons and navigating from screen to screen, Nextech ensures physicians will have **more time to connect with your patient** while navigating their easy-to-reference chart.

CHECK OUT >>>

Tell us how we're *really* doing

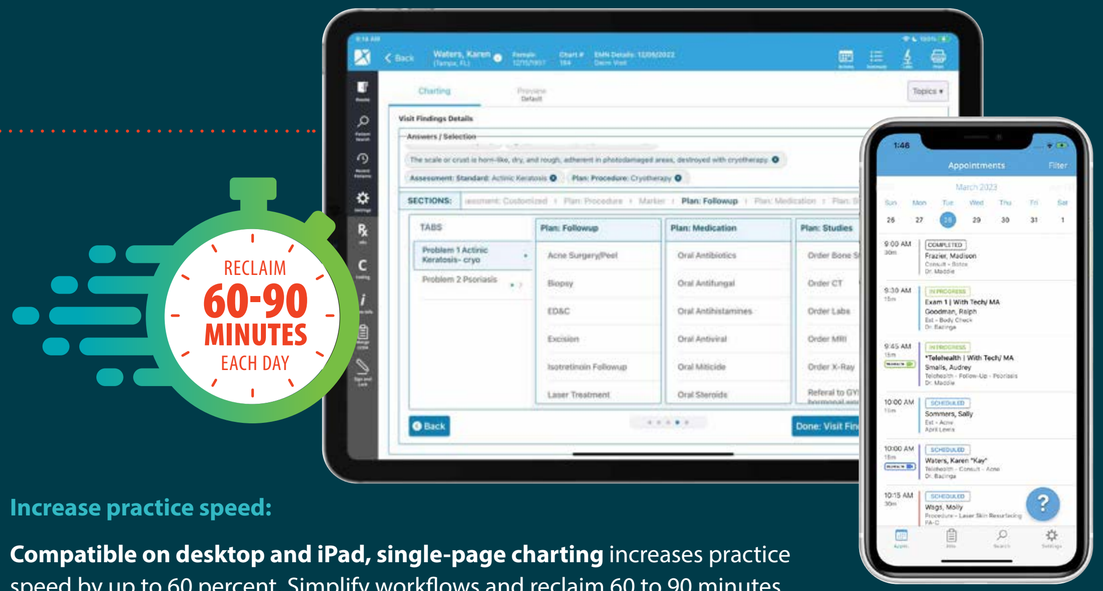
Providers want to hear what is and isn't working at their practice and with their one-on-one patient care. **Reviews and surveys offer real-time feedback.**

CHECK-IN >>>

Hello! Checking in just became less complicated:

Skip the insurance card shuffle and lengthy office forms—**streamline check-in with ease and flexibility** by offering patients the option to complete forms prior to their visit.

APPOINTMENT >>>



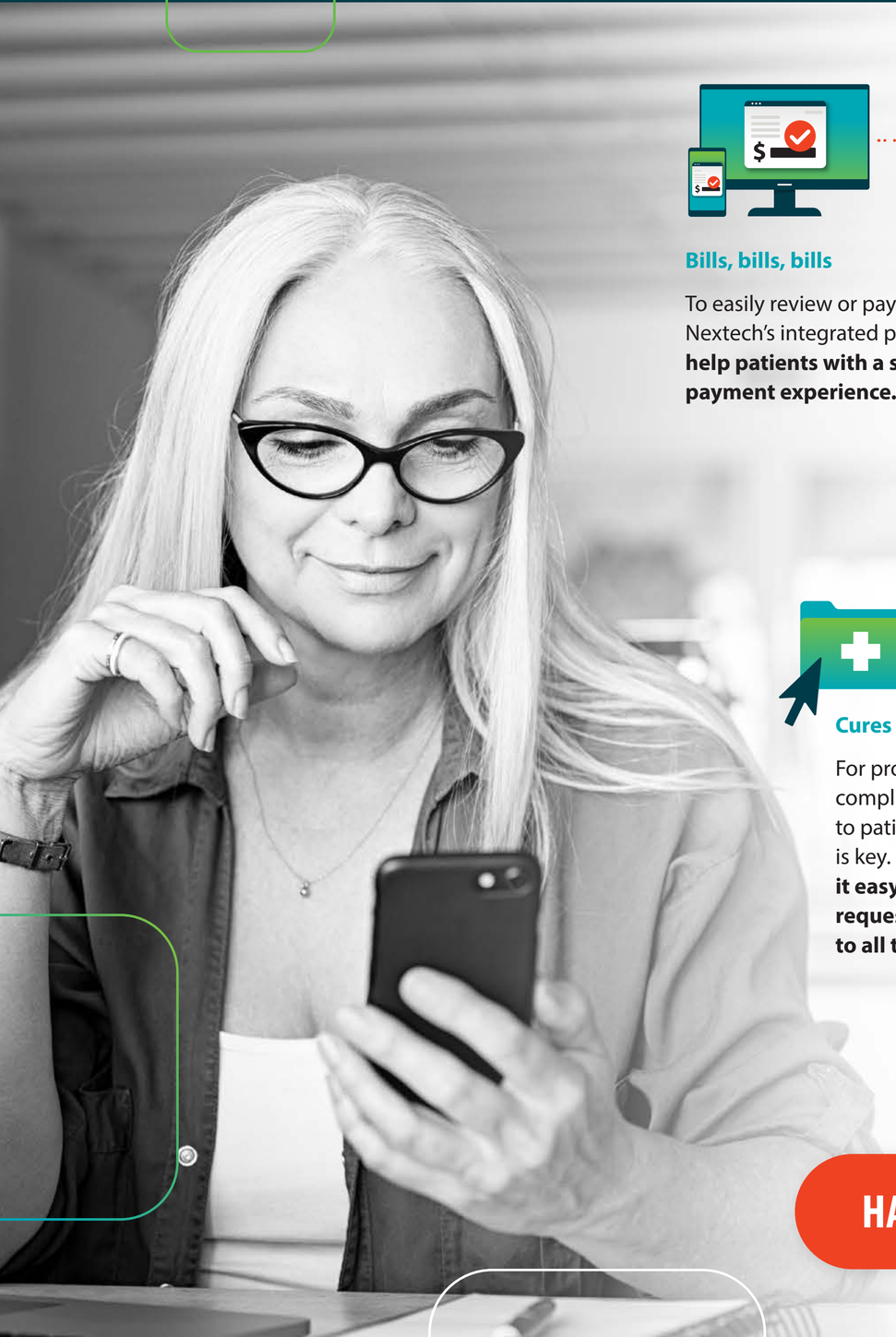
Increase practice speed:

Compatible on desktop and iPad, single-page charting increases practice speed by up to 60 percent. Simplify workflows and reclaim 60 to 90 minutes each day so your physicians can focus on patients.

CHECK OUT >>>

Partnership is everything:

This is why Nextech invests in its **robust partner ecosystem** like with CareCredit for patient financing.



PAY BILL >>>

Bills, bills, bills

To easily review or pay bills online, Nextech's integrated payment systems **help patients with a simplified payment experience.**

REQUEST FOR RECORDS >>>

Cures Act Compliant

For providers to stay compliant, ease of access to patient health records is key. **Nextech makes it easy for patients to request and gain access to all their records.**

BILLING & PAYMENTS >>>

Speed to revenue:

Getting paid shouldn't be a hassle. With **better reimbursement options** to a **variety of payment plans,** streamline your revenue cycle like a pro.

COMPLIANCE >>>

Leave compliance to the experts:

Compliance doesn't have to be complicated with Nextech on your side—our team of experts evaluates where you may have risks or opportunities to **increase your MIPS score and maximize reimbursement.**

And because **we are the only EHR to fully-integrate with AAD's DataDerm,** all required data elements and measures (MIPS, QCDR, and other AAD measures) are mapped directly from your EHR.

AAD's DataDerm RECOGNIZED EHR VENDOR GOLD

The Gold Standard

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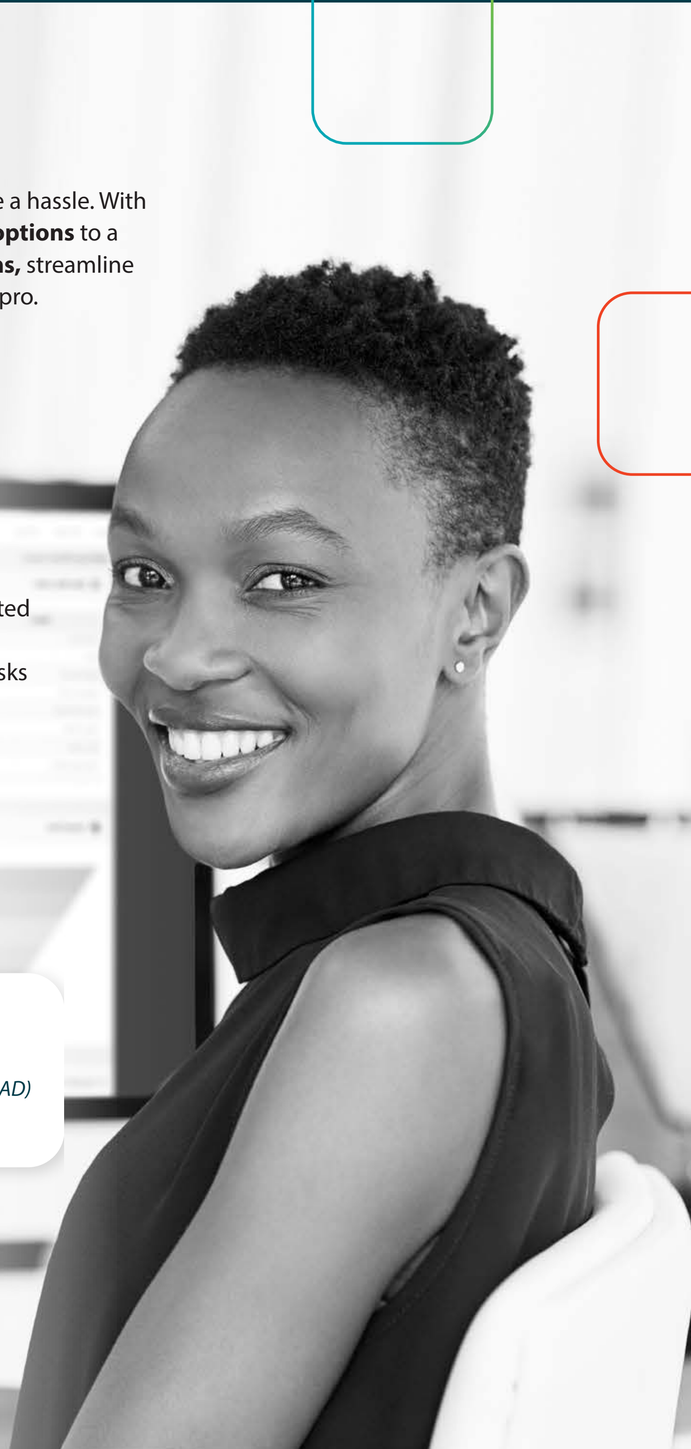

HAPPY PATIENT ♥ HAPPY PROVIDER

WHAT YOUR PEERS ARE SAYING:

"When we looked at all of the features of Nextech and the combination of the Practice Management and EHR, we felt like it was ***the one platform that could do everything we needed."***

Jessica Crane | *Office Manager* | *Dermatology Associates PSC*

DERMATOLOGY ASSOCIATES

"Dermatology is a high volume and high transaction business. Nextech has a good grasp on ***both the business and medical side."***

Rita Rubinstein | *Practice Administrator* | *Dermatology and Laser Centre*

DERMATOLOGY & LASER CENTRE
Studio City • Simi Valley

"Nextech is worth every penny. The way in which we're able to utilize the system and the way it ***helps me to manage my roles as a dermatologist, pathologist, and practice manager is unparalleled."***

Dr. Bryan Gammon | *Luminous Dermatology*

LUMINOUS DERMATOLOGY

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PRACTICE CONSULTING

Want to understand how your practice compares against industry benchmarks? Consider a **customized consulting approach** designed to improve practice performance. The better the practice performance, the better the patient experience. Our team of consulting experts can guide your practice to **greater efficiency, higher profitability, and simplified compliance.**

STEVIE AWARD-WINNING SUPPORT

Enjoy renowned support from our **US-based team of 80+ customer product experts.** Our in-house support team is always available, with extra on-call support for any issues that might arise on holidays or after hours. Plus, our customer product experts are awesome — you'll love talking to them.

IMPLEMENTATION HAS NEVER BEEN SO EASY

With decades of implementation experience, Nextech's experience creates the best possible method—providing **scalable and repeatable successful outcomes for every customer.** We recognize that each role in the practice provides an important path to success. Training is designed to focus on each role and how our software enables them with the tools to do their job most effectively.

Nextech customers who have leveraged our consulting services achieve:

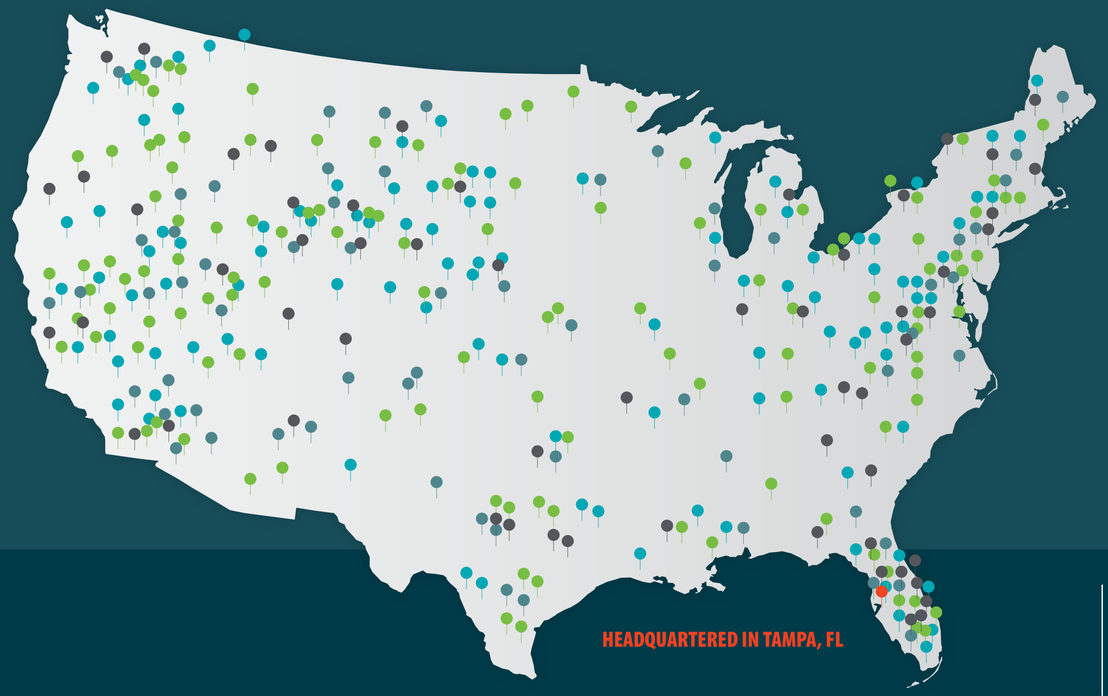
99.54
MIPS SCORE
ON AVERAGE

+

+2.3%
OR HIGHER
MEDICARE ADJUSTMENT

ABOUT NEXTECH

Nextech provides comprehensive EHR and Practice Management software to thousands of dermatology physicians, practices, and office staff across the United States. Nextech prioritizes staff cost reduction and process optimization to drive efficiency and growth in order to simplify the delivery of exceptional patient care to our clients.



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13,000 PROVIDERS

4,000 PRACTICES

60,000 USERS

25 YEARS OF EXPERIENCE

Nextech

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PM + EHR

PM – PRACTICE MANAGEMENT

EHR – ELECTRONIC HEALTH RECORD

Boost workflow efficiencies, manage practice-changing revenue trends, enhance patient engagement, and increase productivity.

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AN EHR THAT SIMPLIFIES EVERYTHING

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- **iPad & Mobile Phone App**
- **Customizable Medical & Cosmetic Templates**
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PM + EHR

PM – PRACTICE MANAGEMENT

EHR – ELECTRONIC HEALTH RECORD

INCREASE PATIENT ENGAGEMENT

Simplify patient interactions with one-click messaging and appointment reminders. Plus, reduce wait duration time by having patients complete forms prior to appointment.

INCREASE LEAD CONVERSION

30% Enjoy a **30 percent increase in lead conversion rates** while reducing marketing spending.

IMPROVE PRACTICE PROFITABILITY

Optimize scheduling and resource management, increase claims accuracy, and **maximize reimbursements AND back-office efficiency.**

SOFTWARE SHOULDN'T ADD COMPLEXITY OR REQUIRE WORKAROUNDS

Experience simplified charting thanks with the industry's only **tree structured single page layout with actionable intelligence.** Not only what you search and get in your facilities work, but that allows you to focus on the patient in front of you.

ANYTIME, ANYWHERE ON-THE-GO ACCESS

Give your providers added flexibility to manage patient and clinical requests from anywhere with our **Nextech Mobile App.** Nextech's mobile app is written with native iOS and Android SDKs, so **the way to use our provider mobile app increases productivity while offering you more mobility.**

INTUITIVE, EASY TO LEARN, AND SIMPLE!

Specialty-specific intelligence ensures the most accurate charting and efficient workflow for your specialty. Plus, Dermatology Days and all the cool kids have to say at one of our **Nextech Party Webinars** where we highlight new innovations and our consistently exciting technology.

PM + EHR

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PATIENT JOURNEY — PROVIDER WORKFLOW

AWARENESS / ENGAGEMENT

Two way texting

Reach more prospects with **easy and efficient texting.**

Appointments in the click of a button

Booking an appointment shouldn't be a hassle — from kickoffs to online scheduling — **making appointments has never been easier.**

Paper forms are so '70

Improve patient engagement with a **shorter, more efficient check-in process** that will help reduce visit duration and bring your office into the century.

All eyes on you

With a provider spending less time looking between two computer screens, Nextech ensures physicians will have **more time to connect with your patient** and provide the care they're intended to deliver that.

Provides want to hear what is and isn't working at their practice and with their one-on-one patient care. Reviews and surveys offer real time feedback.

DECISION / CONSIDERATION

Convenience

Capture leads and work them from one streamlined place. Nextech offers marketing automation and can help with live chat and two way texting, so you can be more responsive and available to potential and current clients.

Appointment management made easy

Nextech's scheduling UI with **drag-and-drop resource scheduling solutions** – ideal for telehealth appointments and online scheduling.

Refer! Checking in just became less complicated.

Flip the insurance card (buffer and lengthy office forms—streamline check-in with ease and flexibility and give patients the option to complete forms prior to their visit.

Increase practice speed

Competitor on desktop and iPad, single page charting increases practice speed by up to 60 percent. Simplify workflows and reclaim bit to 90 minutes each day so your physicians can focus on patients.

PRE-VISIT / PAYMENT

Bills, bills, bills

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Care Act Compliant

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Speed to revenue

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Leave compliance to the experts

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POST-VISIT / RETENTION

Partnership in everything

The **Nextech Rewards** rewards or to **reward** patients for referrals, or help with Card Credit for patient financing.

HAPPY PATIENT ❤ HAPPY PROVIDER

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DERMATOLOGY & COSMETIC EHR

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13,000	4,000	60,000	25
PROVIDERS	PRACTICES	USERS	YEARS OF EXPERIENCE

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