

Cloud computing offers a simple, cost-effective solution that supports corporate growth and takes the stress out of data management.

# BENEFITS OF CLOUD COMPUTING



## **Monthly Subscription**

Avoid the significant upfront financial investment required for implementing an on-premise solution. Cloud offerings are available for an affordable monthly subscription fee with minimal upfront costs.



## Flexible Accessibility

Access your applications and patient records anytime, anywhere via a secure internet connection, liberating you from the confines of a physical location.



### **Scalability & Growth**

Cloud solutions support continued practice growth, providing you with the ability to manage as much or as little data as your practice requires without increasing your data management costs.



#### **Minimal IT Costs**

Cloud-based solutions eliminate costly IT expenses such as building out an onsite infrastructure, upgrading servers and routine maintenance, all of which eat away at practice profitability.



## **Maintenance Free**

Since no onsite infrastructure is required, all related maintenance tasks are handled by the cloud provider, saving your staff time and allowing them to focus on clinical functions.



### **Automatic Updates**

Software updates automatically, requiring little to no interruption or downtime. This also ensures staff have access to the latest features and enhancements, which automatically deploy to your practice.



Nextech maintains a robust and secure cloud platform, with automated updates, frequent backups for quick data recovery and **99.9% uninterrupted uptime availability**.

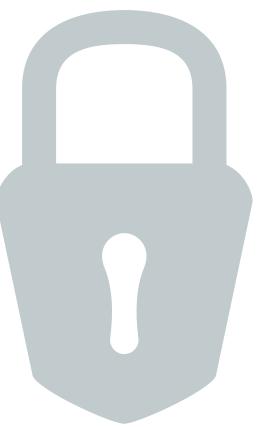
## ENSURING CLOUD SECURITY

## **Tested & Proven Data Security**

Nextech solutions have successfully completed a rigorous SOC 2, Type 2 examination under independent audit as part of a demonstrated commitment to security, resiliency and data privacy.

### **Data Encryption**

All data is encrypted, at rest and in transit, on the cloud side as well as the user side, ensuring a high level of data security and HIPAA compliance.



### **Secure Environment**

PHI data is not stored on computers or onsite servers, meaning a stolen business laptop or practice break-in will not result in a breach of protected data or fines for HIPAA violations.

### **Malware Recovery**

Healthcare organizations are under constant threat of cyberattacks; but with a cloud solution, PHI is unaffected and recovery as simple as using an uninfected computer.

### **Disaster Recovery**

Whether from a fire, earthquake, tornado or hurricane, regardless of the damage your practice could experience from a disaster, your data remains secure and unaffected in the cloud.

# MAKE THE SWITCH TO CLOUD

To learn more about how making the switch to a cloud-based solution could improve your practice operations, **contact our team at (866) 857-8557**.