



Nextech EDGE

educate, discover, generate, exchange

9TH ANNUAL USER CONFERENCE

MARCH 9–11, 2023 | ORLANDO, FL

750+ ATTENDEES

35+ COMPANIES

6+ FOCUSED EXHIBIT HOURS

2 EPIC EVENTS

CONTENT

- 1 General Information
- 2 Attendance Overview
- 3 Exhibit & Sponsorship Opportunities
- 4 Additional Exposure Opportunities
- 5 Advertising Opportunities
- 6 Sponsor & Exhibitor Agreement
- 8 Terms & Conditions





GENERAL INFORMATION

Venue

DISNEY'S CORONADO SPRINGS RESORT

1000 West Buena Vista Drive
Lake Buena Vista, FL 32830

(407) 939-5227

Discounted room rate of **\$249** available through **Feb. 6**

Exhibit Hours*

REGISTRATION

Thursday, March 9
2:00 PM – 7:00 PM

INSTALL

Thursday, March
2:00 PM – 7:00 PM

DISMANTLE

Saturday, March 11
3:30 PM – 9:00PM

EXHIBIT HOURS

Friday, March 10
7:00 AM – 5:00 PM

Saturday, March 11
7:00 AM – 3:30 PM

*Hours subject to change

MEETING CONTACTS

Jenna Williams, CMP | Sr. Director, Marketing & Events
Maressa McClintock | Tradeshow & Events Coordinator

Email: edge@nextech.com • **Phone:** (813) 425-9262

MORE INFO

www.nextechedge.com

Networking Events

Exhibitors are invited to join us for two not-to-be missed evening events that provide the opportunity to network and engage with attendees outside the Expo Hall.

WELCOME RECEPTION

Disney's Coronado Springs Resort
Thursday, March 9 | 7:00 PM – 10:00 PM

AFTER-HOURS PARK EVENT

EPCOT®
Friday, March 10 | 6:00 PM – 10:00 PM

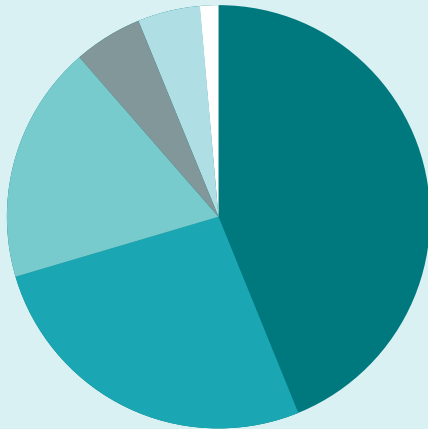


ATTENDANCE OVERVIEW



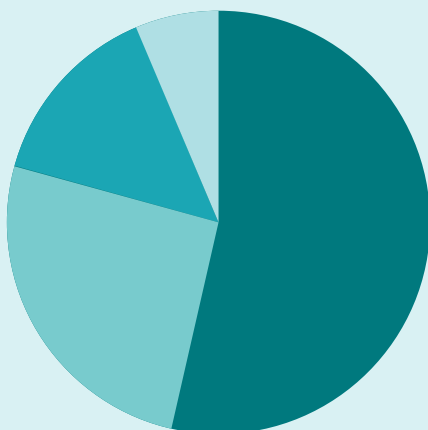
Meeting Attendance

ATTENDANCE BY SPECIALTY



- OPHTHALMOLOGY
- PLASTIC SURGERY
- DERMATOLOGY
- MULT-SPECIALTY
- OTHER
- ORTHOPEDICS

ATTENDANCE BY ROLE



- ADMINISTRATOR
- CLINICIAN
- BILLER
- IT

Exhibitors



- Brevium
- DermPro
- DoctorConnect
- DoctorLogic
- Health iPass
- Inga Ellzy
- Luma Health
- MedCo Data
- Opticall
- PatientPop
- ProMedical IT
- PX Technology
- RedSpot Interactive
- Revival Health
- SocialClimb
- Specialty Consulting Services
- Topaz Systems
- Topcon Healthcare
- TouchMD
- Vestrum Health
- Weave

Attendees: 750+

EXHIBIT & SPONSORSHIP OPPORTUNITIES



Exhibit Space

STANDARD BOOTH

\$5,000 (Before Dec. 6)

\$5,500 (After Dec. 6)

Includes:

- 10x10 booth space
- 2 corporate representative badges
- Website, printed program and digital app listings
- Listed stop on the attendee expo hall incentive bag insert
- Breakfast, lunch, and evening event meals included for staff
- Admission to Welcome Reception and After-Hours Park Event

ADDITIONAL BADGES

\$800 per badge

Top Sponsor Levels

	GOLD \$35K	SILVER \$25K	BRONZE \$15K
EXHIBIT SPACE			
Upgrade to 10x20 Booth	1	1	1
Total Badges (Staff & Speakers)	8	6	4
AGENDA			
Sponsor Led Session	2	1	1
Session Sponsor	-	1	-
PRE/POST COMMUNICATION			
Website & Mobile App Digital Booth Upgrade	1	1	1
Acknowledgment on All Attendee Communication	1	1	1
Inclusion in Top Level Sponsor Email to Attendees	1	1	1
Email Sent to Attendees on Your Behalf	1	-	-
ON SITE ADVERTISING			
Branded Sponsorship Item	Custom	Custom	-
Program Ad	Full page	1/2 page	1/2 page
Stop on Attendee Exploration	Mandatory	Pick One	Pick One
Acknowledgment at Opening & Closing Session	1	1	1
Top Sponsor Thank You Meeting Space Sign	1	1	1
Bag Insert	1	1	1
Dedicated Meeting Space Sign	1	-	-



LOOKING FOR MORE?

Ask about our **custom Platinum Sponsorship**.

Email: edge@nextech.com • **Phone:** (813) 425-9262

ADDITIONAL EXPOSURE OPPORTUNITIES

Pre/Post-Show Communication

PRE-SHOW MAILER – \$3,000

Send a pre- or post-show mailer directly to attendees utilizing our mail house.

EMAIL TO ATTENDEES ON YOUR BEHALF – \$2,500

Layout and draft the exact email you would like sent to attendees before or after the show. Promote products, show specials, sessions, demos and more. **This is a great way to introduce your company and let attendees know you'll be at EDGE.**

Session Opportunities

SESSION SPONSOR – \$750

Is there a session on the main agenda that aligns with your company's products or services? **Consider sponsoring for added meeting exposure!** We'll list you as the sponsor on the agenda and include an intro as well as outro to the presentation promoting your offerings and booth at the show.

DEDICATED SESSION – \$5,000

Gain maximum face time exposure for your company when you lead a session at EDGE. Your 45-minute session description and speaker's bio will be listed online, in the app and on-site agenda. We will also highlight your session in an attendee newsletter prior to the show.

Signage & Swag Opportunities

MEETING SPACE SIGNAGE

With 100,000 square feet of meeting space in addition to outdoor event space, the branding opportunities at EDGE are endless. **All on-site signage is completely customizable with options to fit any company's budget.**

PROMOTIONAL ITEMS

Looking for a unique way to leave a lasting impression on attendees? From coffee cup sleeves to sponsoring the photo booth at our welcome reception, **we have options for everyone's budget that will guarantee memorable exposure.**

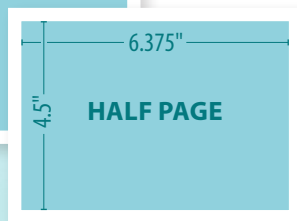
LOOKING FOR MORE?

Contact us for more information about **custom signage and sponsorship items.**

Email: edge@nextech.com • **Phone:** (813) 425-9262

NOTE: We do not offer an attendee list for the meeting. Lead Retrieval services will be available to collect attendee information during the conference.

ADVERTISING OPPORTUNITIES



Print Advertising

HALF PAGE PROGRAM AD – \$750 • FULL PAGE PROGRAM AD – \$1,000

Distributed to every attendee on site, **the show program is the ideal place to feature your company's products and services.**

Digital Advertising

DIGITAL BOOTH UPGRADE – \$250

Increase attendee interaction with your company by **upgrading your listing in the meeting app and online.** This upgrade includes company logo, description, contact information, social media and website links. You will also have a CTA for information requests on both sites in addition to being able to list special offers and promotions in the app.



Swag Bag & Room Drop

BAG INSERT – \$1,500

Make an impact starting at registration. Provide a standard insert, brochure or awesome take home tchotchke. **There are no limitations to creativity; the only rule is it has to fit in the bag!**

ROOM DROP – \$3,000

Have your marketing materials or promotional items delivered to attendee rooms on the day of your choice at the conference. **This is a sure way to get your company noticed.**

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SPONSOR & EXHIBITOR AGREEMENT

Company Information

Name

Address

City/State/Zip

Phone Email

Website

Primary Contact

Name

Title

Phone

Email

Additional Information

Products or services to be displayed:

Companies you **WOULD** like to be located near:

Companies you **WOULD NOT** like to be located near:

Relevant Specialties

- Dermatology
- Ophthalmology
- Plastic Surgery
- Orthopedics
- All Specialties

DISCOUNT
DEADLINE

Dec. 6, 2022

SPONSOR & EXHIBITOR AGREEMENT CONTINUED

Sponsorship Level

- Gold \$35k**
- Silver \$25k**
- Bronze \$15k**
- Custom:** Email edge@nextech.com for more information about custom sponsorship opportunities tailored to your company's marketing needs, goals, and budget.

Exhibit Space

- \$5,000 Before December 6
- \$5,500 After December 6

Additional Badges

- \$800 per badge; QTY _____

Session Options

- Session Sponsor - \$750
- Dedicated Session - \$5,000

Advertising

- Digital Booth Upgrade - \$250
- Half Page Program Ad - \$750
- Full Page Program Ad - \$1,000
- Bag Insert - \$1,500
- Email to Attendees - \$2,500
- Pre-show Mailer to Attendees - \$3,000
- Room Drop - \$3,000

Payment Options

CREDIT CARD

- Charge card with **full amount**
- Charge card with **50% deposit** and then the remainder of **balance on January 9**

Secure payment link will be sent with invoice.
 Visa, Mastercard, AMEX, and Discover are accepted.

ACH

Request wire transfer instruction.

CHECK

Make checks payable to **Nextech**;
 mail to:

Nextech / EDGE 2023
 4221 W. Boy Scout Blvd, Suite 350
 Tampa, FL 33607



CANCELLATION POLICY

50% refund before December 6. **Non-refundable** after December 6.

TERMS & CONDITIONS

Program Rules and Regulations. Nextech Systems, LLC (“**Nextech**”), EDGE User Conference Sponsorship and Exhibitor Program (“**EDGE**”) is designed to showcase products and services related to specialty physician practices. Nextech reserves the right to exercise its sole discretion in the acceptance or refusal of applications for EDGE. By applying for exhibition space, the exhibiting sponsor and/or sponsor (“**Sponsor**”) acknowledges that it has read and agrees to adhere to all terms and conditions governing the exhibition, including these terms and conditions and those set forth in the Sponsor and Exhibit Prospectus (collectively, the “**Prospectus**”) for the meeting to be held March 9–11, 2023 at Disney’s Coronado Springs Resort (“**the Hotel**”).

Booth Space. The Sponsor’s space location shall be determined by Nextech following receipt of full sponsorship payment. Sponsor signage is restricted to the assigned booth space. No signs may protrude or be placed in any other area of EDGE or the Hotel except those produced and placed by Nextech. Containers or boxes must not be visible from the aisles or walkways and must be stored out of sight. Nothing can be affixed, nailed, or otherwise attached to walls, doors, etc., without the prior approval of Nextech and the Hotel. The Sponsor will be liable for any damage resulting from violations of this provision.

Activities and Events During EDGE. Loud noises such as bells, sirens, buzzers, etc. will not be permitted in EDGE exhibit areas in order to maintain a business-like atmosphere. Promotional activity is limited to the confines of exhibit space assigned. Advertising and collateral materials may not be distributed outside the Sponsor’s assigned exhibit space. Nextech reserves the right to restrict at any time any display, demonstration, presentation, or activity it deems inappropriate or undesirable and to terminate any promotion that could reasonably be determined to affect adversely the goodwill or reputation of Nextech and EDGE. The Sponsor may not schedule any events, including, without limitation, breakfasts, luncheons, dinners, receptions, or sessions during official EDGE hours unless specific permission is granted in writing, in advance, by Nextech.

Deposit and Program Fees. A 50% deposit is due with the initial sponsorship agreement. The remaining 50% balance is due January 9, 2023. The Sponsor agrees to pay all applicable fees, charges and/or expenses set forth in the Prospectus and Service Kit. In the event that Nextech is forced to seek legal remedy to collect amounts due, all charges related to the collection of unpaid amounts including, without limitation, any reasonable attorney’s fees, will be the responsibility of the Sponsor. If the Sponsor fails to make timely payments, the space or sponsorship is subject to cancellation or reassignment at the sole discretion of Nextech without any obligation by Nextech to refund any deposit or other amounts previously paid by the Sponsor.

Cancellation. Requests for cancellation of any sponsorship must be made prior to December 6, 2022 and directed in writing to Nextech at edge@nextech.com. Sponsors cancelling after December 6, 2022 shall remain financially liable for the full sponsorship fee.

Insurance. The Sponsor shall obtain and keep in force during the term of installation/dismantle and the use of exhibit of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Nextech and the Hotel, its owners, and its operator shall be included in such policies as additional named insured. In addition, the Sponsor acknowledges that neither the Hotel, its owners, nor its operator, maintain insurance covering sponsors’ property and that it is the sole responsibility of the sponsor to obtain business interruption and property damage insurance insuring any losses by the Sponsor.

Indemnification. The Sponsor hereby agrees to indemnify and hold harmless Nextech and their respective officers, directors, employees, agents and representatives from and against any and all claims, demands, suits, liabilities, losses, damages and expenses arising or brought against them from the acts or omissions of Sponsor, its officers, employees, agents, representatives or any person operating on Sponsor’s behalf. This includes any allegation that any logo, trademarks, service marks, trade dress and other protectable source or business identifiers used by Sponsor during EDGE, infringes or violates the intellectual property rights of any third party. Sponsor will pay all damages, costs and fees (including reasonable attorneys’ fees and costs) of litigation resulting from such claims. The Sponsor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Hotel, its owners, its operator and each of their respective parents, subsidiaries, affiliates, employees, officers, directors and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

Liability. Neither Nextech nor the Hotel nor any of their respective officers, directors, employees, agents or representatives will be responsible for the safety of the property of the Sponsor from theft, damage by fire, accident or any other causes. Applicants are advised to consult their insurance broker for proper coverage on materials against any such damage, loss, harm or injury. Except to the extent prescribed by applicable law (A) Nextech and the Hotel are not liable to Sponsor under any circumstance, including the cancellation of any consequential, special, punitive, or indirect damages of any kind, or for any lost profits or opportunities; and (B) the aggregate liability of Nextech and the Hotel to Sponsor in connection with this agreement will not exceed the amount paid by Sponsor to Nextech under this agreement.



Resort Regulation and Codes. The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on Walt Disney World® Resort premises, and hereby waives any claim or demand it may have against Disney Destinations, LLC or its affiliates arising from such loss, theft or damage. The exhibitor agrees, for the benefit of Disney Destinations, LLC and its affiliates, to comply with all Walt Disney World® Resort policies for exhibitors and all applicable laws, codes and regulations. In addition, the exhibitor will defend (if requested by and with counsel satisfactory to Disney Destinations, LLC), indemnify and hold harmless Nextech Systems and Disney Destinations, LLC and their respective parent, subsidiary and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees and costs through and including any appeals, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors or agents.

Endorsement and Use of Sponsor Marks. Promotion permitted at EDGE and Nextech's acceptance of the Sponsor's application is not intended to convey Nextech's approval, endorsement, certification, acceptance, or referral of the Sponsor or the Sponsor's products or services. The Sponsor shall not, without express written permission of Nextech, use the name of Nextech, or any symbol, logo, trademark, or service mark identified therewith, in any manner representing that the Sponsor or its products or services possess the approval or endorsement or are associated or affiliated with Nextech. Sponsor hereby grants to Nextech a nontransferable, nonexclusive license prior to and during EDGE to use the logos, trademarks, service marks, trade dress and other protectable source or business identifiers owned by Sponsor and provided by Sponsor to Nextech for use in connection with EDGE, including use in advertising EDGE in printed materials, websites, and social media.

Cancellation. In the event that EDGE, is cancelled due to fire, strikes, government regulations, acts of God or any other causes beyond Nextech's control that renders the Hotel unfit for use, neither Nextech nor the Hotel shall be held liable for failure to hold EDGE and the Sponsor's sole remedy is a refund of the fees paid by the Sponsor less any actual costs incurred by Nextech.

Interpretation. The Sponsor agrees that Nextech shall have the full authority to interpret and amend all policies, terms, rules and regulations contained in the Prospectus and its decision as to the meaning and implementation of a policy, term, rule or regulation is final. The Sponsor agrees to abide by any subsequent policies, terms, rules or regulations that may hereafter be adopted. All matters and questions not specifically covered in the Prospectus shall be resolved in the sole discretion of Nextech.

Disclaimer and Disputes. Nextech makes no warranty of any kind, whether express, implied, statutory, or otherwise, with respect to EDGE. The Prospectus shall be governed by and construed in accordance with the laws of the State of Florida, exclusive of the State of Florida's choice of law provisions. The Sponsor agrees that any disputes or claims between Nextech and the Sponsor arising out of or related to EDGE shall be brought in the federal courts of the United States in and for the Southern District of Florida and the state courts of the State of Florida located in Hillsborough County, Florida. In the event that any provision of the Prospectus is held by a court of competent jurisdiction to be contrary to any law, the remaining provisions of the Prospectus will remain in full force and effect.

Authorization

Authorized Signature

Date

Print Name

Title



FORM SUBMISSION

Please fax completed forms to (813) 425-9262 or email to edge@nextech.com