



DERMATOLOGY AND LASER CENTRE

PRACTICE PROFILE

The Dermatology and Laser Centre has two practice locations in the heart of Los Angeles, California—serving the Studio City area. This practice sees an even split of medical and cosmetic patients throughout the day. With a practice that has quadrupled their number of providers while tripling the number of their office staff, **Nextech’s Practice Management system has empowered their practice to achieve better efficiency and practice growth.**

CHALLENGE

As a high volume and a high transaction business, the Dermatology and Laser Centre **needed a vendor and partner that could keep up with the volume of patients** being treated every day — nearly 150.

SEARCHING FOR A BETTER SOLUTION

Looking for customizable templates in their EHR, Dermatology and Laser Centre sought out a solution that mirrored the way their physicians were used to charting. Additionally, the Dermatology and Laser Centre **needed a solution that could help with practice growth, time optimization, and the constantly changing compliance and regulatory requirements.**

“Dermatology is a high volume and high transaction business. Nextech has a good grasp on both the business and medical side.”

Rita Rubinstein | Dermatology and Laser Centre, Practice Administrator



THE NEXTECH DIFFERENCE

Since implementing Nextech, the providers and staff of Dermatology and Laser Centre have seen nearly immediate results.

SWIFT SOLUTIONS FOR SWIFT GROWTH

As the Dermatology and Laser Centre has grown, Nextech has grown with them. From the EHR to the Practice Management System — even down to the embedded payments solutions — **Nextech has helped the Dermatology and Laser Centre integrate their entire practice with Nextech's solution.** Having an integrated platform hasn't just made the day-to-day simpler for staff and physicians, it's improved the patient experience.

Thanks to Nextech's EHR notes and charting features, the Dermatology and Laser Centre has significantly reduced the number of clicks.



"We see about 150 patients per day at the Dermatology and Laser Centre. If we can save just 30 seconds per patient, that's 325 hours of timesaving over the course of the year. We're saving \$6,500 based on just 30 seconds per patient."

Dr. Rubinstein

Dermatology and Laser Centre,
Dermatologist



*"Nextech as a company understands the growing needs of dermatology practices and **continuously evolves with the changing needs of the industry.**"*

Rita Rubinstein

Dermatology and Laser Centre, Practice Administrator

COMPLIANCE MADE EASY

With a bustling business, the Dermatology and Laser Centre has more pressing areas to focus on — like patient care and practice growth — than staying up to date on the latest dermatology regulatory changes. **Nextech's MIPS Consulting has ensured compliance, which helped the Dermatology and Laser Centre save time and money.**

EVER EVOLVING SOLUTIONS

Dedicated to innovation and investing in long term partnerships, **Nextech's committed to providing a solution that evolves with clients like the Dermatology and Laser Centre over time.**

Nextech meets its clients where they are, helps practices optimize, all while growing with you and your customized needs over time.