



# DERMATOLOGY ASSOCIATES OF ATLANTA

## Practice Profile

Dermatology Associates of Atlanta is a **comprehensive practice with 10 distinct specialty centers across the city of Atlanta**. Offering a wide variety of treatments, Dermatology Associates of Atlanta offers treatments for skin, hair, nails, acne, and non-surgical fat reduction and body contouring. Additionally, the practice treats skin cancer, and **its board-certified dermatologists, physician’s assistants, and other experienced providers work to meet all dermatological needs.**

## CHALLENGE

When their EMR wasn’t regularly updating and innovating their software, as well as offering a frustrating customer service experience, Dermatology Associates of Atlanta decided to seek a new solution that understood the dermatological industry. Not only did Nextech come to help on the EMR side, but Dermatology Associates of Atlanta saw the value in Nextech’s practice management system.

Keep reading to learn more about **The Nextech Difference** ▶

*“To Dermatology Associates of Atlanta, it felt like **Nextech was the Cadillac of practice management. The Rolls Royce of all EMRs. Therefore, we went with Nextech.**”*

Robert E. ‘Gene’ Morgan | Project Manager



# THE NEXTECH DIFFERENCE

Since implementing Nextech EHR & PM, the providers and staff of Dermatology Associates of Atlanta have seen results almost immediately.

## QUALITY AND QUANTITY

With Nextech, Dermatology Associates of Atlanta has seen increased efficiency and output in their practices' day-to-day. According to this practice, check-in and patient onboarding used to take around 30 minutes per patient, but **now check-in can take less than a minute with Nextech.**

When patients use the fully integrated Nextech patient portal:

**ONBOARDING  
TIME DROPPED ~90%**

Additionally, **Nextech's EMR has allowed the practice to increase its speed up to 60 percent by helping the practice dive deeper into their data and information,** while giving practitioners more time to spend with patients.

**NEXTECH EMR INCREASED  
PRACTICE SPEED BY UP TO 60%**

According to Dermatology Associates of Atlanta, Nextech's solution includes "a depth and quality of information that makes it the right solution for us—**it's just light years ahead of other systems.**"

## THE ALL IN ONE SYSTEM

In addition to Nextech's EHR and PM, Dermatology Associates of Atlanta also use Nextech's integrated payment solution. **With a full suite, the practice reports saving time** during the day with "everything being faster, more efficient, and easier to do." Dermatology Associates of Atlanta are leaving the office on time now—**no more staying late dealing with a complicated system!**

### BOTTOM LINE:

## A Strong Recommendation

*"When it came to dermatology, **Nextech was the most complete and ready-to-go solution for our practice to partner with.** Nextech just had everything in it that we were looking for."*

**Sharon Williams** | Practice Administrator



Nextech

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