

# NEXTECH LEAD MANAGEMENT



Grow your practice, retain your current patients, and turn leads into appointments with  
**Nextech Lead Management.**



#### Marketing Automation

Engage prospects with custom workflows and pre-loaded email templates.



#### Seamless Integration

Schedule leads directly with Nextech Practice Management.



#### Marketing Performance Tracking

Identify your highest performing campaigns.



#### Easy-to-Use Reporting

Track conversions, staff performance, and response time.



#### Automated Call Tracking

Easily review call recordings to ensure timely follow-up.



#### Two-Way Texting & Live Chat

Reach more prospects with easy and efficient texting and online chat.

*Experience both a 30% increase in conversion rates  
AND a reduction in marketing spend, resulting in  
more patients for less cost and less work.*



 800.868.3694

 [Nextech.com](https://www.nextech.com)