



# Pretty. Powerful.

*Provide great care, beautifully — with Nextech*




**MED SPA SOFTWARE SOLUTION**












# Breaking Down Barriers Never Looked So Good

Nextech Med Spa shows that looking pretty and having great power are not mutually exclusive. Our elegant, modern solution delivers end-to-end visibility and management capabilities to optimize business processes and elevate care, from the front desk to consultations in the exam room and beyond.

## PROVIDER

-  Mobile Responsive Software
-  Customizable Templates
-  Easy Photo Management
-  Smart Stamping
-  HIPAA-Compliant Dictation

## ADMINISTRATIVE

-  Advanced Scheduling
-  Customizable Membership Options
-  Mobile Point of Sale
-  Integrated Payments Functionality
-  Lead Management & Marketing Automation
-  Reporting Capabilities
-  Inventory Management
-  Client Portal, Communication Hub, & Mobile App
-  Manage Commissions & Tipping



### FOCUS ON CONNECTING WITH CLIENTS

Providers have everything at their fingertips within one sleek interface so less time is spent clicking through tabs and **more attention can be devoted to clients.**



### PUT A SPOTLIGHT ON YOUR BUSINESS

Consultations convert to more bookings with the best-in-class photography management solution that **showcases your clients' transformation journeys and helps your business shine.**



### SHOWCASE ALL THE POSSIBILITIES

**Highest quality photography tools** maximize the benefits of client photography by making communication clear and simple with imaging and drawing tools.



### STREAMLINE SCHEDULING WITH AUTOMATION

Set appointments with ease and reduce no-shows with **enhanced online scheduling, multiple reminders, book and hold, and one-click rebooking.**



### GIVE THE WHITE-GLOVE EXPERIENCE

With the **centralized check in/out hub**, clients spend less time waiting and receive genuinely personalized attention that's consistent with their expectations for a luxury experience.



### EMPOWER CLIENTS WITH INFORMATION

**Exceptional client education puts minds at ease and highlights expertise**—from educational playlists in your front office and consultation room, to client-specific treatment options via push notifications.



### REACH OUT IN REAL TIME

Consult with clients remotely with a **virtual tool that exceeds expectations** by allowing secure upload of photos directly in real time. Connect instantly with a **centralized communication hub** that includes two-way texting, broadcast messaging, and internal staff instant messaging for easy collaboration.



### IMPROVE FINANCIAL MANAGEMENT

The fully integrated payment workflow provides a **range of convenient methods of payment** as well as real-time reporting and automated reconciliation.



### EMPLOYEE MANAGEMENT

Automate the calculation of provider **commissions** and allow clients to conveniently show appreciation to employees through **tips.**



### MAKE CHECKOUT A BREEZE

Quote customized treatment packages, accept payments for memberships, beauty banks, services, and tips, and seamlessly integrate product upsells during consultations with the **intuitive, mobile point-of-sale system.**

➤ This way for more about **improving the health of your business** and to see how **Nextech unifies the Client-Provider Journey.**



# Unifying the Client-Provider Journey

Attract and Acquire New Clients, Increase Engagement, and Improve the Quality of Care for Your Clients and Providers

Clinical efficiency starts by tracking every step of the client's journey—from the moment they check in to the time they check out. **Nextech Med Spa reduces wait times and removes operational roadblocks.** With built-in monitoring capabilities designed to create a better client experience, you're setting your providers up for success throughout the entire care continuum.

PROVIDER WORKFLOW

CLIENT JOURNEY



### Appointment Management Made Easy

**Verify pertinent appointment details** when clients schedule online with **book-and-hold functionality** and reduce no-shows with text reminders. Streamline interactions between patients and staff with an integrated communication platform that includes two-way texting.



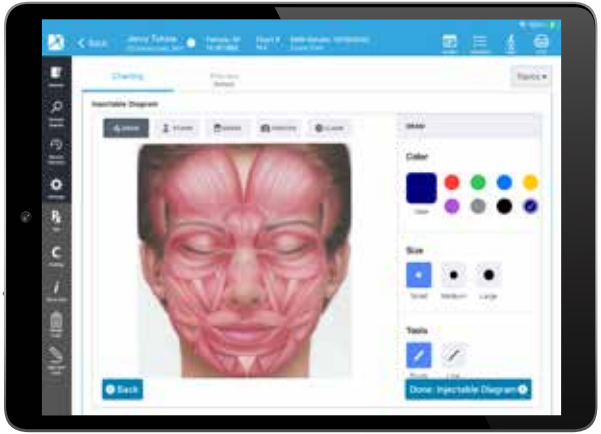
### Attract New Prospects

Track all leads through the sales cycle in real time, engage with prospects through marketing automation, and **identify the highest performing campaigns.**



### Hello! Checking In Just Became Less Complicated

Streamline check-in with ease and flexibility by offering clients the **option to complete forms prior to their visit.**



### Chart on iPads

**Single-page charting** empowers providers to tailor every client encounter — and it includes **optional medical director review sign-off.** Fewer taps means less time spent charting so you can focus on quality client care.



### Partnership Is Everything

This is why Nextech invests in its **robust partner ecosystem**, like with CareCredit for client financing.



### Get Paid

Getting paid is hassle-free and quicker than ever with **multiple payment options.** Get merchant costs and credit card services fees under control with surcharging and increase your profits.



LEAD GENERATION >

SCHEDULER >

CHECK-IN >

APPOINTMENT >

CHECKOUT >

BILLING & PAYMENTS >

SEARCH FOR A PROVIDER >

MAKE AN APPOINTMENT >

CHECK-IN >

APPOINTMENT >

CHECKOUT >

PAY BILL >



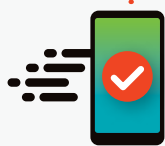
### Appointments in the Click of a Button (Or Two)

Booking an appointment shouldn't be a hassle — **schedule online** and never miss an important visit with **automated text reminders.**



### Two-Way Texting

**Communicate with med spa staff** about pertinent details or questions.



### Paper Forms Are so '99

Improve client engagement with a **shorter, more efficient check-in process**, including the use of eSignatures. Reduce visit duration and bring your med spa into this century.

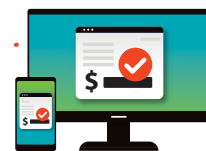


### Upsell From the Treatment Room

Sell products, services, packages, quotes, and gift certificates in a **fast and convenient experience for patients.** Also create customizable memberships to generate recurring revenue.

### All Eyes on You

With med spa staff spending less time clicking buttons and navigating from screen to screen, Nextech ensures you'll have **more time to connect with your clients** while navigating their easy-to-reference chart.



### Bills, Bills, Bills

Simplify your clients' payment experience by allowing them to **easily review or pay bills online or via email or text** with Nextech's integrated payment systems.

HAPPY CLIENT 😊 HAPPY PROVIDER



Getting Started, Getting Better, and Getting Support When You Need It



**IMPLEMENTATION HAS NEVER BEEN SO EASY**

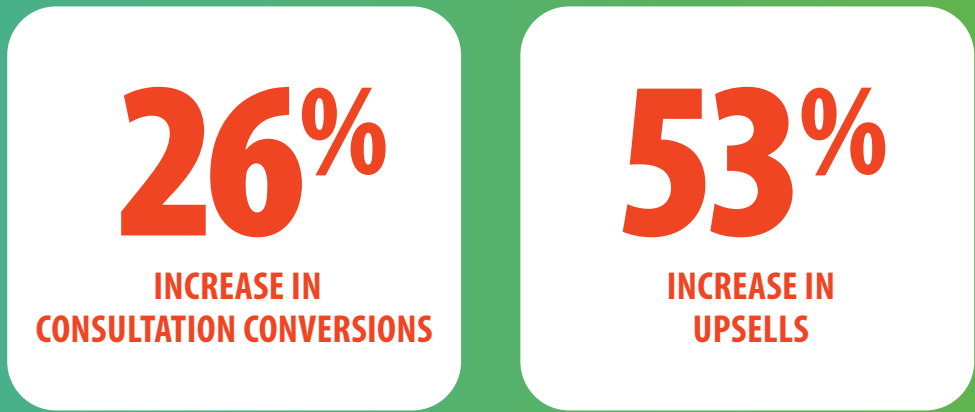
With decades of implementation experience, Nextech's experience creates the best possible method — **providing scalable and repeatable successful outcomes for every customer.** We provide multiple implementation components to empower new users while ensuring they have all resources to operate effectively. **Nextech's implementation sets your business up for both immediate and long-term success.**



**BUSINESS CONSULTING**

Want to understand how your business compares against industry benchmarks? Consider a customized consulting approach designed to improve business performance. The better the business performance, the better the client experience. **Our team of consulting experts can guide your med spa to greater efficiency, higher profitability, and simplified compliance.**

Boost Conversions and Drive Revenue



AWARD-WINNING SUPPORT

Enjoy renowned support from our **U.S.-based team of 80+ customer product experts.** Our in-house support team is always available, with extra on-call support for any issues that might arise on holidays or after hours. Plus, our customer product experts are awesome — you'll love talking to them.



What Your Peers Are Saying:

ACCELERATE BOOKINGS

*"With our prior platform, it took 15 clicks to just book a new patient **vs. two now with Nextech.** We book a lot of appointments, so it is a big deal."*

 **PERFECTLY**  
BARE LASER  
*Christine Stafford | Business Manager*



ENGAGEMENT THROUGHOUT THE EXPERIENCE

*"This is something that helps me probably **100 times every day,** anywhere from the consultation process, the education process, having patients be able to look at their before-and-after pictures, and being able to capture reviews."*

 **Eugene Nowak, MD**  
Nowak Aesthetics



# ABOUT NEXTECH

Since 1997, Nextech has focused on reducing costs and boosting productivity to drive efficiency, fuel growth, and **simplify the delivery of excellent patient care for specialty practices across the U.S.**

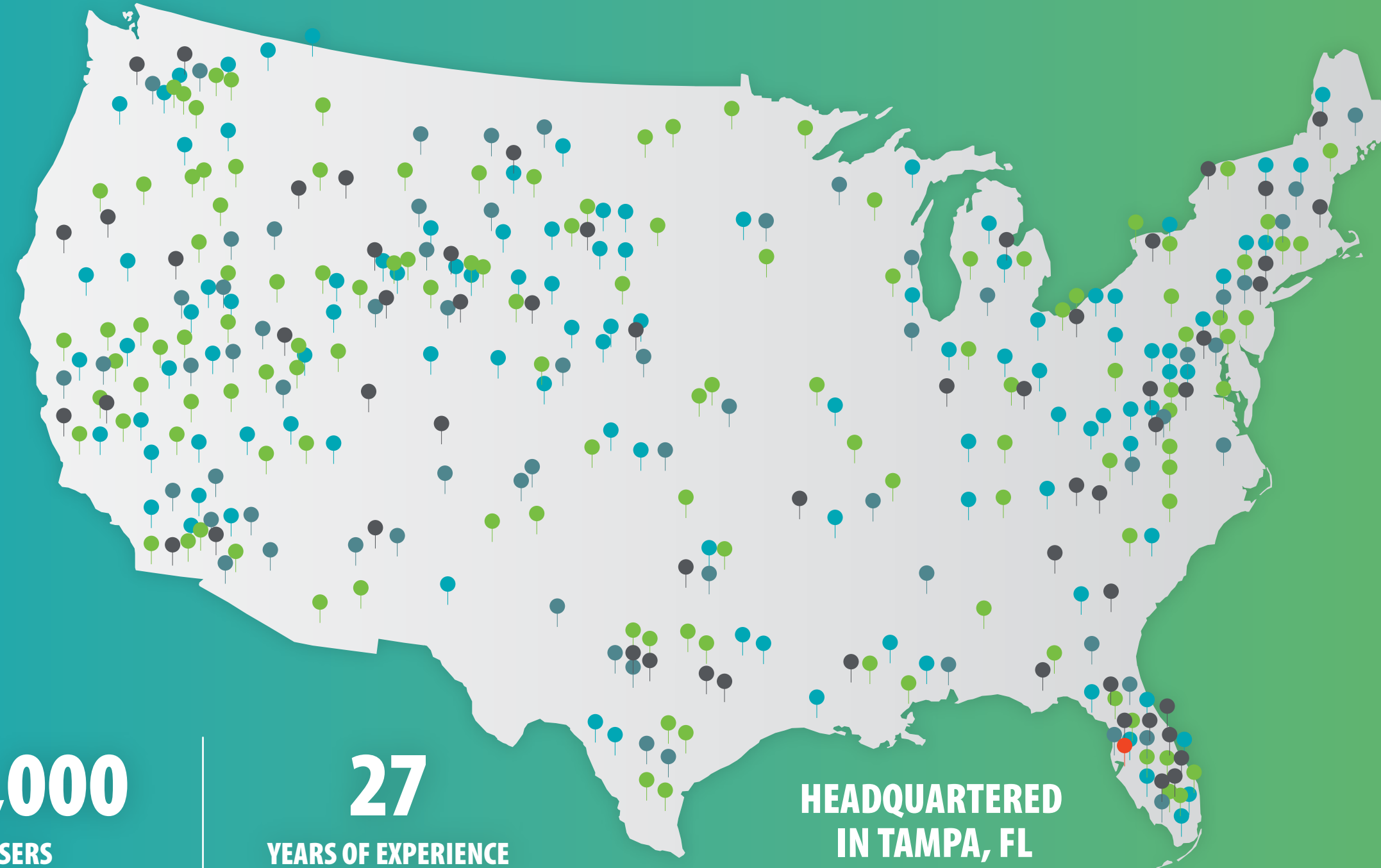
**18,000**  
PROVIDERS

**6,500**  
PRACTICES

**65,000**  
USERS

**27**  
YEARS OF EXPERIENCE

HEADQUARTERED  
IN TAMPA, FL



 Nextech

 [NEXTECH.COM](https://nextech.com)

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